

Ad Sizes:

Two Page Spread

Trim Size - 16 x 10.875

Bleed Size - 16.25 x 11.125

Full Page

Trim Size - 8 x 10.875

Bleed Size - 8.25 x 11.125

Live Area - 7 x 10

Two-Thirds Page

Vertical - 4.625 x 10

Half-Page

Vertical - 4.625 x 7.25

Horizontal - 7 x 4.875

One-Third Page

Vertical - 2.25 x 10

Square - 4.625 x 4.875

One-Quarter Page

Horizontal - 7 x 2.3

Vertical - 2.25 x 7.25

One-Sixth Page

Vertical - 2.25 x 4.875

Horizontal - 4.625 x 2.30

One-Twelfth Page

Square - 2.25 x 2.30

